

Privacy Policy & Data Processing

1. Who We Are

We are Mark Hurst Photo, providing photography and related services including events, weddings, corporate, portraits, schools, and stage shows.

If you have any questions about this policy, please contact:

Email: info@markhurstphoto.com

Telephone: 07787 293030

2. What Data We Collect

Depending on the service, we may collect:

- Your name and contact details (email, phone, address)
- Event or session details (location, time, participants)
- Images and video from your session
- Consent forms (especially for children or school settings)
- Payment details (handled securely by third-party providers)
- We do not store any payment card details ourselves.

3. How We Use Your Data

We use your data to:

- Manage bookings and communication
- Deliver your photography or design service
- Send images and products
- Promote our work (only with permission or consent)
- Meet legal or regulatory requirements

4. How Your Data Is Stored

Client information is stored securely using encrypted systems and password-protected devices.

Image files are stored on secure hard drives and cloud systems for at least 6 months, unless agreed otherwise.

Emails and messages are archived in line with professional practice.

We do not sell or share your data for marketing purposes.

5. Sharing Your Data

We may share your data with trusted third parties as needed:

- Delivery services (e.g., sending you prints or products)
- Image hosting platforms (for galleries or proofing)
- Print labs or design partners
- Event organisers (if working within a larger team)
- All third parties are GDPR-compliant and only use your data for the agreed purpose.

6. Your Rights

You have the right to:

- Request a copy of your personal data
- Ask for incorrect data to be corrected
- Withdraw consent at any time
- Request your data be deleted (unless we're required to keep it)
- Object to how your data is used

To exercise any of these rights, email: info@markhurstphoto.com

7. Consent and Images

By agreeing to a shoot, you consent to us capturing and storing your images.

We will always ask for written consent before using images of children or vulnerable individuals publicly (e.g. social media, website, or print marketing).

You can withdraw image use consent at any time by contacting us.

8. Cookies and Website Analytics

Our website may use cookies to:

- Improve browsing experience
- Measure site visits and performance via analytics tools
- You can disable cookies in your browser settings at any time.